

2021

# Wisconsin Corn•Soy Expo



## SPONSORSHIP PACKET

Feb. 4-5, 2021

Kalahari Resort, Wisconsin Dells, WI

Please join the Wisconsin Soybean Association, Wisconsin Soybean Marketing Board, Wisconsin Corn Growers Association, Wisconsin Corn Promotion Board, and the Wisconsin Pork Association at our premier winter conference!

Included in this packet is the information and materials you will need to consider a **sponsorship**.

Please read all the application materials carefully and please contact us if you have any questions.

### Sponsorship Contacts:

John Gaska Corn•Soy Expo Trade Show Manager Email: <a href="mailto:jmgaska@wisoybean.org">jmgaska@wisoybean.org</a>	Bob Karls WI Soybean Executive Director Email: <a href="mailto:karls@wisoybean.org">karls@wisoybean.org</a>
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Register and pay online at <https://cornsoyexpo.org/exhibitors/2021welcome.php>

# SPONSORSHIPS OPPORTUNITIES

The Wisconsin Corn•Soy Expo is one of the largest gatherings of corn and soybean growers, livestock farmers, educators, and industry in the Midwest each year. We are in our 31st year and look forward to a great show in February.

## General Sponsorship Levels and Benefits

	<b>Bronze</b> \$500- \$999	<b>Silver</b> \$1000- \$3999	<b>Gold</b> \$4000- \$5999	<b>Platinum</b> >=\$6000
Your logo on our website with a link to your home page	★	★	★	★
Sponsorship listed in program with your logo	★	★	★	★
Your logo on screens in general session	★	★	★	★
For Exhibitors- a sign at your booth recognizing your sponsorship	★	★	★	★
Signage at the Expo with your logo	★	★	★	★
Charging kiosks with your branding	★			
General session or lunch sponsorship				★
Reception sponsorship			★	
Breakout or Early Riser session sponsorship		★		
Breakfast or coffee break sponsor		★		

At all levels, we would ensure that you have ample opportunity to promote your business to the over 1500 attendees that include growers, livestock producers, crop advisors, association board members, and regional media outlets.

If you decide that a sponsorship is right for you, we would ask that you provide us with high resolution company logos and information to promote your business. We will use your logos on the projection screens in each session and we will take the opportunity to make a special mention of your support at the Trade Show Reception and during the general sessions.

The standard levels of support are suggested. However, please contact us if you'd like to share a sponsorship at a different level.

If you have any ideas or suggestions that you would like to discuss, please do not hesitate to contact us. We would be happy to discuss ways to highlight and promote your business as a premium sponsor of this event.

The first step to becoming a sponsor is to fill out the attached form and email or send it to us. You can pay by credit card, check, or we can invoice your business.

# Session Sponsorships

## **General session sponsor**

Thursday February 4, 2021

Friday February 5, 2021

Keynote speakers from around the US with talks ranging from motivation, to politics, to markets and consumer issues.

Coffee and rolls in the session

Sponsorships start at \$6000

## **Lunch sponsor**

Thursday lunch buffet

Friday plated meal with entertainment

Sponsorships start at \$6000

## **Breakout session sponsor (up to 15 individual sessions)**

Thursday and Friday afternoon

Sponsorships start at \$1000

## **Thursday Night Trade Show Reception sponsor**

Thursday 6:00 pm

Sponsorships start at \$1000

## **Early Riser Session sponsor**

Thursday at 8:00 AM

Friday at 7:00 AM

Sponsorships start at \$1000

## **Breakfast and coffee beaks sponsor**

Thursday coffee breaks at 2:30 PM and 4:00 PM

Friday morning breakfast at 7:00 AM

Sponsorships start at \$1000

## SPONSORSHIP PAYMENT INFORMATION

*We would like to be a sponsor of the WI Corn•Soy EXPO, February 4-5, 2021 at the Kalahari Resort and Convention Center, Wisconsin Dells, WI*

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### **General Sponsorship Levels**

Please check one:

- Bronze            \$500
- Silver             \$1000
- Gold                \$4000
- Platinum         \$6000
- Other              \$ \_\_\_\_\_



### **Session Sponsorships**

Please contact us to become a session sponsor.

## Payment Options

### **ONLINE**

Register and pay online at <https://cornsoyexpo.org/exhibitors/2021welcome.php>

### **CREDIT CARD**

We accept MasterCard, Visa, or Discover.



#### CREDIT CARD INFORMATION

Please charge to the following account:

Circle one: Visa            MasterCard            Discover

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

### **CHECK**

Mail this completed form with check made payable to WI Corn•Soy EXPO  
to: Wisconsin Corn•Soy EXPO  
4414 Regent St.  
Madison, WI 53705