

2022

Wisconsin Corn•Soy Expo



EXHIBITOR PACKET

February 3rd and 4th, 2022
Kalahari Resort, Wisconsin Dells, WI

Please join the Wisconsin Soybean Association, Wisconsin Soybean Marketing Board, Wisconsin Corn Growers Association, Wisconsin Corn Promotion Board, and the Wisconsin Pork Association at our premier winter conference!

Included in this packet is the information and materials you will need to register for a ***booth space***.

Please read all the application materials carefully and please contact us if you have any questions.

We are committed to organizing the Expo in a safe and healthy manner. If the Corn/Soy Expo is cancelled due to COVID-19 or other pandemic, full refunds for Exhibitors will be given.

Booth fees are the same as last year. Booth fees have not increased in 5 years.

Exhibitor Contacts:

Corn•Soy Expo Trade Show Manager
John Gaska
jmgaska@wisoybean.org
608-220-2693

Registration and Attendee Support
uwspce-conf@uwsp.edu
715-346-3838

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2022 Wisconsin Corn•Soy EXPO
Exhibitor & Trade Show Information



Feb. 3-4, 2022

Kalahari Resort, WI Dells, WI

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Hours of Exhibit	Thursday, Feb. 3, 2022 10:00 am - 6:30 pm and Friday, Feb. 4, 2022 7:00 am - 12:30 pm
Set-Up	Wednesday, Feb. 2, 2022 6:00-8:00 pm, and Thursday, Feb. 3, 2022 7:00-10:00 am Exhibitors should have their booths set up by 10:00 am on Thursday.
Organizations	WI Soybean Association * WI Pork Association * WI Corn Growers Association
Management	The Wisconsin Corn•Soy Expo is managed by the Wisconsin Soybean Program.
Location	Kalahari Resort & Conference Center, 1305 Kalahari Drive, Wisconsin Dells, WI 53965 Phone: 877.525.2427 Fax: 608.254.6116 kalahariresorts.com
Assignment of Space	Booths are assigned by date exhibitor fees are paid with preference given to special event sponsors and exhibitors from previous years. Final booth location is at the discretion of the Trade Show Manager.
Booth Amenities	Each 10 foot booth comes with the following: <ul style="list-style-type: none"> • <i>Free wireless internet access</i> • <i>One 110 volt electrical outlet</i> • <i>One 8-foot skirted table</i> • <i>1 registration - Value \$150</i> • <i>Two chairs</i> • <i>Draped back and side dividers</i> • <i>Booth sign</i> • <i>Carpeted floor</i> Exhibitors must provide their own power strips and/or extension cords
Booth Fees	<u>On or before November 1, 2021</u> 10' wide x 8' deep = \$850 20' wide x 8' deep = \$1700 20' wide x 16' deep = \$3400 <u>Fees increase after November 1, 2021</u> <u>After November 1, 2021</u> 10' wide x 8' deep = \$1000 20' wide x 8' deep = \$2000 20' wide x 16' deep = \$4000
<i>Booth fees have not increased the last five years!</i>	
	FINAL REGISTRATION DEADLINE is January 28, 2022 LAST DAY FOR GUARANTEED LISTING IN PROGRAM MATERIALS IS JANUARY 3.
Payment	<u>PLEASE READ</u> <u>Payment in full must accompany the booth reservation application. Booth space is not reserved until payment is received. Booths are assigned in the order payment is received. We will NOT hold booths while waiting for payment to be received.</u>
Additional Attendees	Each 10-foot space includes <u>one</u> complete 2-day registration. Unlimited additional registrations for exhibiting companies are available at \$150/person through Jan. 20, 2022 and \$200 after that date.

Registration Register online at [Corn Soy Expo](#) or mail completed forms with payment to:
UWSP – Continuing Education
2100 Main St, 032 Main Bldg.
Stevens Point, WI 54881

Teardown Exhibitors agree not to dismantle or pack exhibits before 12:30 pm, Feb. 4, but must remove all exhibit materials by 4:00 pm, Feb. 4, 2022. Dismantling before 12:30 pm Friday, will result in loss of exhibit space for future shows.

Refunds Cancellation of space must be submitted in writing. Exhibitors, who cancel on or before Nov. 1, 2021, will receive a refund of fees paid, less a \$200 service charge. Cancellations received after Nov. 1, 2021, but before Jan. 1, 2022 will receive a refund equal of fees paid, less a \$300 service charge. Exhibitors cancelling after Jan. 1, 2022 are obligated to pay the total cost of the booth space.

PLEASE READ
We are committed to organizing the Expo in a safe and healthy manner. If the Corn/Soy Expo is cancelled due to COVID-19 or other pandemic; full refunds for Exhibitors will be given.

Insurance Wisconsin Corn Growers Association, Wisconsin Soybean Association, Wisconsin Pork Association and the Kalahari take reasonable precautions to safeguard exhibitor property; however, they assume no liability whatsoever for loss or damage, through any cause, of goods, exhibits or other materials owned, rented or leased by exhibitor. Insurance for the exhibitor’s property and protection, and against any other liability or loss, must be provided by the exhibitor at the exhibitor’s expense.

Hotel Hotel reservations can be made directly with the Kalahari Resort at their website: <https://book.passkey.com/e/50198424> or by calling 877-253-5466.

Any questions, problems, concerns, or ideas please contact: John Gaska at 608-220-2693 or jmgaska@wisoybean.org



Exhibit Booth Registration Form

Kalahari Resort and Convention Center

Wisconsin Dells, WI

February 3-4, 2022

Please enter Primary Exhibitor contact. This person will be the primary contact for the booth space.

First _____ Last _____

Company/Agency Name _____

Address _____

City _____ State _____ Zip Code _____

Phone (____) _____ Email _____

Special Needs Accommodations _____

Booth: Select your booth size.

___ \$ 850.00 - Single with 1 complimentary registration.

Name 1 _____

___ \$1,700.00 - Double with 2 complimentary registrations.

Name 1 _____

Name 2 _____

___ \$3,400.00 - Quad Booth with 4 complimentary registrations.

Name 1 _____

Name 2 _____

Name 3 _____

Name 4 _____

Enter the number of Additional Attendees: _____ x \$150 (per/person Early Rate) = \$ _____

List names of Additional Attendees (Please print clearly): _____

Indicate booth preference: _____

We cannot guarantee that you will get the booth requested, but we will try to accommodate as many as possible.

Checks should be made payable to UW-Stevens Point and mailed with this form to:

**UWSP Continuing Education
2100 Main St., 032 Main Bldg.
Stevens Point, WI 54481**

Cancellations/ Substitutions/No Shows: Cancellation of space must be submitted in writing. Exhibitors, who cancel on or before Nov. 1, 2021, will receive a refund of fees paid, less a \$200 service charge. Cancellations received after Nov. 1, 2021, but before Jan. 1, 2022, will receive a refund equal of fees paid, less a \$300 service charge. Exhibitors cancelling after Jan. 1, 2022, are obligated to pay the total cost of the booth space.

Questions? Please email uwspce-conf@uwsp.edu.