

2022

Wisconsin Corn•Soy Expo



SPONSORSHIP PACKET

Feb. 3-4, 2022

Kalahari Resort, Wisconsin Dells, WI

Please join the Wisconsin Soybean Association, Wisconsin Soybean Marketing Board, Wisconsin Corn Growers Association, Wisconsin Corn Promotion Board, and the Wisconsin Pork Association at our premier winter conference!

Included in this packet is the information and materials you will need to consider a **sponsorship**.

Please read all the application materials carefully and please contact us if you have any questions.

Sponsorship Contacts:

John Gaska Corn•Soy Expo Trade Show Manager Email: jmgaska@wisoybean.org	Bob Karls WI Soybean Executive Director Email: karls@wisoybean.org
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SPONSORSHIPS OPPORTUNITIES

The Wisconsin Corn•Soy Expo is one of the largest gatherings of corn and soybean growers, livestock farmers, educators, and industry in the Midwest each year. We are in our 32nd year and look forward to a great show in February.

General Sponsorship Levels and Benefits

	Bronze \$500- \$999	Silver \$1000- \$3999	Gold \$4000- \$5999	Platinum >=\$6000
Your logo on our website with a link to your home page	★	★	★	★
Sponsorship listed in program with your logo	★	★	★	★
Your logo on screens in general session	★	★	★	★
For Exhibitors- a sign at your booth recognizing your sponsorship	★	★	★	★
Signage at the Expo with your logo	★	★	★	★
Charging kiosks with your branding	★			
General session or lunch sponsorship				★
Reception sponsorship			★	
Breakout or Early Riser session sponsorship		★		
Breakfast or coffee break sponsor		★		

At all levels, we would ensure that you have ample opportunity to promote your business to the over 1500 attendees that include growers, livestock producers, crop advisors, association board members, and regional media outlets.

If you decide that a sponsorship is right for you, we would ask that you provide us with high resolution company logos and information to promote your business. We will use your logos on the projection screens in each session and we will take the opportunity to make a special mention of your support at the Trade Show Reception and during the general sessions.

The standard levels of support are suggested. However, please contact us if you'd like to share a sponsorship at a different level.

If you have any ideas or suggestions that you would like to discuss, please do not hesitate to contact us. We would be happy to discuss ways to highlight and promote your business as a premium sponsor of this event.

The first step to becoming a sponsor is to fill out the attached form and email or send it to us. You can pay by credit card, check, or we can invoice your business.

Session Sponsorships

General session sponsor

Thursday February 3, 2022

Friday February 4, 2022

Keynote speakers from around the US with talks ranging from motivation to politics, to markets and consumer issues.

Coffee and rolls in the session

Sponsorships start at \$6000

Lunch sponsor

Thursday lunch buffet

Friday plated meal with entertainment

Sponsorships start at \$6000

Breakout session sponsor (up to 15 individual sessions)

Thursday and Friday afternoon

Sponsorships start at \$1000

Thursday Night Trade Show Reception sponsor

Thursday 6:00 pm

Sponsorships start at \$1000

Early Riser Session sponsor

Thursday at 8:00 AM

Friday at 7:00 AM

Sponsorships start at \$1000

Breakfast and coffee beaks sponsor

Thursday coffee breaks at 2:30 PM and 4:00 PM

Friday morning breakfast at 7:00 AM

Sponsorships start at \$1000

SPONSORSHIP PAYMENT INFORMATION

We would like to be a sponsor of the WI Corn•Soy EXPO, February 3-4, 2022 at the Kalahari Resort and Convention Center, Wisconsin Dells, WI

Company: _____

Contact Person: _____ Phone: _____

Email: _____ Cell Phone: _____

Street Address: _____

City: _____ State: _____ Zip: _____

General Sponsorship Levels

Please check one:

- Bronze \$500
- Silver \$1000
- Gold \$4000
- Platinum \$6000
- Other \$ _____

Session Sponsorships

Please contact us to become a session sponsor.



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Payment Options

CREDIT CARD

Please use this link to pay with a credit card

<https://uwspce.ungerboeck.net/prod/emc00/register.aspx?OrgCode=10&EvtID=6034&AppCode=REG&CC=121063003651>

Or call UWSP Continuing Education at 715-346-3838 or email UWSPCE@uwsp.edu

CHECK

Checks should be made payable to UW-Stevens Point and mailed with this form to:

UWSP Continuing Education
2100 Main St., 032 Main Bldg.
Stevens Point, WI 54481