

2023 Wisconsin Corn•Soy Expo SPONSORSHIP PACKET



February 2 - 3, 2023
Kalahari Resort, Wisconsin Dells, WI

Please join the Wisconsin Soybean Association, Wisconsin Soybean Marketing Board, Wisconsin Corn Growers Association, Wisconsin Corn Promotion Board, and the Wisconsin Pork Association at our premier winter conference!

Included in this packet is the information and materials you will need to consider a **sponsorship**.

Please read all the application materials carefully and please contact us if you have any questions.

Sponsorship Contacts

Nicole Wagner Executive Director, Wisconsin Corn nicole@wicorn.org 262-372-3289	Steve Trzebiatowski President, WSA strebag@gmail.com 715-321-4184
John Gaska Corn•Soy Expo Trade Show Manager jmgaska@wisoybean.org 608-220-2693	Sponsorship Payment Support uwspce-conf@uwsp.edu 715-346-3838

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SPONSORSHIP OPPORTUNITIES

Wisconsin Corn•Soy Expo is one of the largest gatherings of corn and soybean growers, livestock farmers, educators, and industry members in the Midwest each year. We are in our 32nd year and look forward to a great show in February!

Session Sponsorships

	Amount	Level	Logo recognition*	Priority Booth Placement	Comp. Registrations	3-Minute Speaking Opportunity	Pre-show Email distribution	Post-Show Email Distribution
Premier Platinum	\$15,000	Premier Platinum	X	X	10	X	X	X
General session (2 opportunities)	\$10,000	Premier Platinum	X	X	6	X	X	X
Thursday Lunch Sponsor	\$7,500	Platinum	X	X	4	X	X	X
Friday Lunch Sponsor	\$7,500	Platinum	X	X	4	X	X	X
Tradeshow Reception sponsorship	\$6,000	Gold	X	X	3	X	X	
Lanyard Sponsor (plus lanyards)	\$6,000**	Gold	X	X	3		X	
Thursday Early Riser session sponsorship (three-minute speaking opportunity)	\$5,000	Gold	X	X	2	X	X	
Friday Early Riser session sponsorship (three-minute speaking opportunity)	\$4,000	Silver	X	X		X	X	
Friday Bonus Agronomic Session (three-minute speaking opportunity)	\$3,500	Silver	X	X		X	X	
Breakout Session (multiple)	\$3,000	Silver	X	X		X		
Breakfast or coffee break sponsor	\$2,500	Silver	X	X				
Charging kiosks with your branding	\$750	Bronze	X	X				
Speaker Sponsorship								
General Corporate / Personal Sponsorship - <i>In Name Only</i>								

*Logo recognition - Website with link, promotional materials, program, on-site signage, screens, booth signage

** Includes in-kind sponsorship.

General Sponsorship Categories

Bronze	Silver	Gold	Platinum	Premier Platinum
\$750 - \$2,499	\$2,500-\$4,999	\$5,000 - \$7,499	\$7,500 - \$9,999	\$10,000 +

At all levels, we would ensure that you have ample opportunity to promote your business to the over 1,500 attendees that include growers, livestock producers, crop advisors, association board members, and regional media outlets.

If you decide that a sponsorship is right for you, we would ask that you provide us with your high resolution company logo and information to promote your business. We will use your logo on projection screens in each session and we will take the opportunity to make a special mention of your support at the Trade Show Reception and during the general sessions.

The standard levels of support are suggested. However, please contact us if you'd like to customize your sponsorship.

If you have any ideas or suggestions that you would like to discuss, please do not hesitate to contact us. We would be happy to discuss ways to highlight and promote your business as a sponsor of this event.

The first step to becoming a sponsor is to fill out the attached form and email or send it to us. You can pay by credit card, check, or we can invoice your business.



2023 Wisconsin Corn•Soy Expo

SPONSORSHIP PAYMENT INFORMATION

We would like to be a sponsor of the WI Corn•Soy EXPO, February 2-3, 2023 at the Kalahari Resort and Convention Center, Wisconsin Dells, WI

Company: _____

Contact Person: _____

Email: _____ Phone: _____

Street Address: _____

City: _____ State: _____ Zip: _____

General Sponsorship Levels

Please select one of the following:

Bronze	Silver	Gold	Platinum	Premier Platinum
\$750 - \$2,499	\$2,500-\$4,999	\$5,000 - \$7,499	\$7,500 - \$9,999	\$10,000 +

Session Sponsorships

Please contact us to become a session sponsor. Sponsorships are available from \$3000.

Payment Options

- **CREDIT CARD**

Please use this link to pay with a credit card.

ADD LINK HERE

Or call UWSP Continuing Education at 715-346-3838 or email uwspce-conf@uwsp.edu

- **CHECK**

Checks should be made payable to UW-Stevens Point and mailed with this form to:
UWSP Continuing Education
2100 Main St., 032 Main Bldg.
Stevens Point, WI 54481