



2023 WISCONSIN CORN·SOY EXPO

Thursday, February 2nd

7:30 a.m. Registration Opens

8:00 a.m. **Grand Opening: Chip Flory & Association Panel – Kalahari Ballroom**

Chip will be delivering updates on the new congress perspective on any policy any news developments that are happening at the time. Chip will then moderate a discussion with our national associations on their priorities for the new congress.

Anne Thompson, Director, PAC and Political Strategy, National Corn Growers Association

Virginia Houston, Director of Government Affairs, American Soybean Association

Tyler Bettin, Assistant Vice President of Producer Services, National Pork Producers Council

9:00 a.m. **Keynote: Matt Bennett, AgMarket.Net – Kalahari Ballroom**

Coffee Break during session sponsored by Alcivia

AgMarket.Net co-founder grain marketing consultant to discuss current market trends and opportunities.

10:00 a.m. Trade Show Opens – *Africa East*

10:30 a.m. Wisconsin Pork Annual Meetings – *Africa 10*

10:30 a.m. Wisconsin Soybean Annual Meetings - *Africa 30*

11:30 a.m. Wisconsin Corn Annual Meetings – *Africa 20*

11:30 a.m. Lunch – *Africa West – Sponsored by Wyffels Hybrids*
Served until 1:00 p.m.





2023 WISCONSIN CORN·SOY EXPO

- 1:30 p.m. **Breakout Sessions**
- Nation's Status on PRRS and What it Means for Wisconsin – *Africa 10*
 - Grains & Proteins Situation and Outlook – *Africa 20*
 - Reflecting on a Half-Decade of Farmer Driven Research (1.0 PM) – *Africa 40*
 - Wisconsin's Exports – *Kilimanjaro 5*
 - Making the Most of your Crop Insurance in 2023 (1.0 PD) – *Kilimanjaro 6*
 - Corn & Soy Disease Management When Mother Nature is the Challenge (1.0 PM) – *Kilimanjaro 4*
- 2:30 p.m. **Trade Show Break** – *Coffee sponsored by Crop Risk Services*
- 3:00 p.m. **Breakout Sessions**
- What's the Plan at Hour 73? – *Africa 10*
 - Grains & Proteins Situation and Outlook – *Africa 20*
 - Achieve your greatest environmental benefits with performance-based conservation: A cover-crop case study (1.0 SW) – *Africa 30*
 - Biologicals and Big Data: Using Farmer Data to Answer Big Questions (1.0 CM) – *Africa 40*
 - Wrestling with Market Volatility (1.0 PD) – *Kilimanjaro 5*
 - Making the Most of your Crop Insurance in 2023 (1.0 PD) – *Kilimanjaro 6*
 - Corn & Soy Disease Management When Mother Nature is the Challenge (1.0 PM) – *Kilimanjaro 4*
- 4:00 p.m. **Trade Show Break**





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4:30 p.m. **Breakout Sessions**

Preparing for the When – *Africa 10*

Reflecting on a Half-Decade of Farmer Driven Research (1.0 PM) – *Africa 20*

Wrestling with Market Volatility (1.0 PD) – *Africa 30*

Biologicals and Big Data: Using Farmer Data to Answer Big Questions (1.0 CM) – *Africa 40*

Wisconsin's Exports – *Kilimanjaro 5*

Achieve your greatest environmental benefits with performance-based conservation: A cover-crop case study (1.0 SW) – *Kilimanjaro 6*

*CCA credit available for some sessions, credits listed next to session.

5:30 p.m. **Trade Show Happy Hour – Africa East & Africa Foyer**

6:00 p.m. **Porkapalooza – Africa Foyer**

NEW Dueling Pianos is Wisconsin's very own Dueling Piano Entertainment! Their request-based interactive, hilarious, sing-along/clap-along, request-driven show covers practically every music genre!

8:30 p.m. **Wisconsin Corn Reception – Africa West**





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Friday, February 3rd

7:30 a.m. **Trade Show – Africa East**

8:00 a.m. **Early Riser Session: Dr. Laura Gentry, Making the Business Case for Conservation (1.0 SW) – Africa West**

Breakfast sponsored by AgCountry Farm Credit Services. Do you want to learn more about how conservation practices like reduced- and no-till, cover crops, and nitrogen management impact corn and soybean production, profitability, and environmental impact? In this 1-hour presentation IL Corn Growers Association staff will summarize 7-years of data from the Precision Conservation Management program (PCM). PCM is a farmer service program led by IL Corn Growers Association and IL Soybean Association. PCM's objective is work 1-on-1 with farmers across Illinois as they make financially-based conservation decisions on their farms.

9:00 a.m. **Keynote: Mental Health Panel – Africa West**

ADRIENNE DeSUTTER is part of her husband's fourth generation farm family in Knox County, Illinois.

JEFF DITZENBERGER has been in Agriculture his entire life.

LOWELL NEITZEL is a fourth-generation farmer in East Central Kansas.

10:00 a.m. **Association Policy Panel – Africa West**

Listen to our State Association lobbyists talk about what we might expect from our State Legislature in the upcoming months and how the organizations work together to accomplish common goals. State Presidents will be available for a question and answer session.





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- 10:00 a.m. **Researching the Opportunities – Africa 10**
Hear the latest in swine industry research.
Tom Crenshaw, Department of Animal Sciences, University of Wisconsin
Karyn Duddeck, McNair Program Scholar, UW-River Falls
Jeff Morris, Extension Swine Outreach Specialist, University of Wisconsin
Alicia-Prill Adams, Assistant Farm Director & Swine Enterprise Manager, UW- Platteville
Daniel Smith, SW Regional Outreach Specialist, Nutrient and Pest Management Program
- 11:00 a.m. **Trade Show Break – Africa East**
- 12:30 p.m. **Lunch & Shark Farmer - Africa West**
Rob Sharkey, known as the Shark Farmer, is not your average Illinois grain farmer. He's a disruptor who is unwavering in his ability to directly address difficult topics.
- 2:00 p.m. **Bonus Agronomic Session Data Driven Knowledge: Crowd Sourcing Data to Drive Predictive Recommendation on Your Farm! (2.0 CM) – Africa 10**
Shawn Conley, Professor & Extension Soybean Specialist, University of Wisconsin
In this session you will learn the power of community science and crowd sourcing data to drive predictive soybean recommendations on your farm. Bring your digital yield monitor maps and field management records to join in the revolution!





2023 WISCONSIN CORN·SOY EXPO

Breakout Session Descriptions & Speakers

Reflecting on a Half-decade of Farmer Driven Research - BMPs for Herbicide-Resistant Weeds Are Still a Hot Commodity (1.0 PM)

Nick Arneson, Weed Science Outreach Program Manager, University of Wisconsin

Rodrigo Werle, Assistant Professor & Extension Weed Scientist, University of Wisconsin

During this presentation, UW-Madison Extension Weed Management Specialists will provide the highlights of 5 years of research supported by Wisconsin soybean and corn growers investigating best management practices for management of herbicide-resistant weeds.

Grains and Proteins Situation Outlook

Brenda Boetel, Professor and Chair, Dept of Agriculture Economics, University of Wisconsin-River Falls

This presentation will discuss the factors influencing current corn, soybean and pork prices as well as highlight those factors likely to make the biggest impact in 2023.

Making the Most of your Crop Insurance in 2023 (1.0 PD)

Marcia Bunger, Administrator, USDA Risk Management Agency

Pamela Stahlke, St. Paul Regional Office Director, USDA Risk Management Agency

Leaders from the USDA Risk Management Agency (RMA) will discuss what's new in crop insurance for 2023 and how to take advantage of existing crop insurance options to maximize risk management in today's farming economy. Topics of discussion will include how to request a written agreement to expand coverage availability, double cropping soybean expansion, and the availability of livestock insurance products. For diversified growers RMA will discuss how changes to the whole farm and micro farm policy could benefit their operation, then explain the benefits of the Transitional and Organic Grower Assistance (TOGA) program. The session will conclude with a short Q and A session.





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Biologicals and Big Data: Using Farmer Data to Answer Big Questions (1.0 CM)

Sponsored by Legend Seeds

Shawn Conley, Professor & Extension Soybean Specialist, University of Wisconsin

In this session we will discuss the ROI of biologicals in soybean and our expanded work in site-specific data driven management solutions.

Nation's Status on PRRS and What It Means for Wisconsin

Dr. Scott Dee, Emeritus Director of Discovery and Innovation, Pipestone

A review on research work conducted on porcine reproductive and respiratory syndrome (PRRS) and what it means to Wisconsin producers.

Preparing for the When

What to expect when a Foreign Animal Disease Comes To Your Farm - Kurt Grajkowski, Emergency Services Coordinator, DATCP

Proper Euthanasia Techniques - Dr. Kurt Vogel, Associate Professor, Animal and Food Science, UW – River Falls

Wrestling with Market Volatility (1.0 PD)

Mike North, Principal of Risk Management, EverAg

Markets have had no shortage of issues to wrestle with or volatility to make sense of. Look ahead at what's in store and learn what tools are available to manage it all.





2023 WISCONSIN CORN·SOY EXPO

Achieve your greatest environmental benefits with performance-based conservation: A cover-crop case study (1.0 SW)

Sponsored by Pivot Bio

Dr. Heidi Peterson, Vice President – Agricultural Research & Conservation, Sand County Foundation

Tricia Verville, Director of Agricultural Systems, Sand County Foundation

Performance-based conservation is an approach for agricultural conservation delivery predicated on planning and modeling whole farm systems to look for management changes or additions that create the largest response to resource concern(s). Rather than receiving an incentive payment for implementing a new practice regardless of the benefit, (i.e., paid based on the practice that is added), performance-based conservation applies a direct value to the farmer for the environmental response of the system that has been adopted (i.e., price paid per pound of phosphorus or sediment loss prevented). Although performance-based conservation requires more planning upfront to understand each farmer's production goals, each farmer is provided tailored nutrient management and conservation options, backed by data, so they can confidently make decisions knowing that the practice adopted will result in the greatest environmental benefit. The management solutions adopted can be scaled case-by-case to build up comfort and experience. Sand County Foundation, together with a panel of collaborators, will share insight on how this approach has been increasing cover crop adoption to improve climate resiliency, reduce water quality impacts, and enhance biodiversity and wildlife habitat within Wisconsin's Lake Michigan Basin.

Wisconsin's Exports

Mark Rhoda -Reis, Bureau Director – Export and Business Development Bureau, DATCP

Austin DeLong, Export Sales, The DeLong Company

Robert Sinner, President, SB&B





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Corn and Soybean Disease Management when Mother nature is the Challenge (1.0 PM)

Damon Smith, Associate Professor of Plant Pathology, University of Wisconsin

The climate continues to trend warmer resulting in areas of increased precipitation or changes in precipitation patterns. In Wisconsin, wet weather has trended to later in the season. This has changed how we manage disease of soybean and corn. For instance, we have seen optimal fungicide application timing to manage white mold of soybean continue to trend later in the flowering period. Disease challenges in corn continue to emerge and re-emerge with tar spot (a disease of tropical origin) becoming the dominant opponent on our farms. This presentation will discuss these challenges in Wisconsin and the work that the Badger Crop Docs have been doing to improve our management recommendations for farmers to remain profitable.

What's the Plan at Hour 73?

Outline measures and how to protect yourself; Swine Health Improvement Plan (SHIP) - Dr. Pam Zaabel, Director of Swine Health, The National Pork Board

Preventative Measures Regarding FADs - Bill Even, CEO, National Pork Board

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